



Dear Brother/Sister,

Bohra Advertiser is launching **BOHRA'S – The Trade Advertiser** (Ramadan-Shawwal 1429h) as its 1st International Issue in Dubai-U.A.E. For almost last 12 months, Bohra Advertiser's product **BOHRA'S – The Trade Advertiser** has been the most powerful **FREE** subscription based print advertising medium in Karachi-PAK for promoting & uplifting mumineen businesses (small-large) with Raza & Doa Mubarak of Aqa Moula T.U.S.

BOHRA'S "the bi-monthly periodical" is positioned to be the pioneer in raising sales for commercial shops, personal businesses, corporate companies, institutions, MNC's, FMCG's & SBU's.

WHY BOHRA'S

1. To create a link between our community consumers & customers with the sole theme of promoting Bohra's Trade around the globe.
2. To bring Bohra community on a unique platform.
3. To drive you through the most powerful Corporate/Businesses around the globe.
4. To facilitate business commercialism in the community.
5. To brand your product to the **BOHRA'S** elite & targeted market.
6. Enhance your small-scale business among the big canvas.
7. Provide a complete solution for your intra-community business.
8. Ensure 360° Branding Solution through the major mode of marketing i.e. Print Media, SMS & Email
9. Announce the opening of your product/brand/services to the masses.
10. Facilitate community peoples through your product/brand/services exclusive offers

BOHRA'S takes your product/brand/service across to high income households, opinion leaders, decision-makers, trend setters & even a lay man within the community. Get noticed, visualize, be out there & grab the lion's share.

If you don't have a print ad [Don't worry] our specialized designers will tailor a masterpiece for your customized ad designing need. This exclusive service is free of cost for the better contemplation of your commercial existence.

With over **14,000 copies BOHRA'S** is a unique periodical that will cater to your desired needs. Not only that we land in over **300,000** inboxes & **400,000** sms's bi-monthly.

So, come and join the **BOHRA'S** club so that we can help you bounce on the stage and leave your audience enchanted. Feel free to email or call our media team for any assistance you require.

Take a ride on the unique brand wagon for **BOHRA'S** that will carry your brand to the most high income households & the niche that you have always been looking for. Feel free to visit or call us, our media sales team will be more than happy to serve you.

Regards,
Adnan Na'eem
Director – Bohra Advertiser

Contact Personnel:
Tasneem Miyasaheb
Director – BOHRA'S International
Call 055-6446536, 050-6753872
Landline: 04-2284086
To Advertise Email to:
dubai@bohraadvertiser.com
bohraadvertiser@gmail.com

For further details & to see BOHRA'S – Online Magazine
Logon to: www.bohraadvertiser.com

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Advertisement Tariff & Distribution details...

MEDIA CARD (Dubai-U.A.E)

Geographic's:	Dubai, Karachi, Singapore and Canada
Circulation (Bohra houses):	Over 6,800 copies bi-monthly. (DXB/KHI)
Circulation (Corporate/Businesses):	Over 7,200 copies bi-monthly. (ALL)
E-Circulation:	Over 300,000 viewers.
Readership:	Over 60,000 readers.

Inside Pages	Per issue *
Strip (6.9x13)cm	AED. 500
Square (14x13)cm	AED. 1000
Classic Rectangle OR Quarter Page (28.2x9.5)cm (14x19.7)cm	AED. 1500
Rectangle (28.2x13)cm	AED. 2000
Half Page (28.2x19.6)cm	AED. 3000
Full Page (28.2x39.4)cm	AED. 6000
Page-3 (Exclusive)	
Page-3 Exclusive (28.2x10)cm	AED. 7000
Cover Page	
Front Strip (28.2x6.5)cm	AED. 3000
Half Page (28.2x12)cm	AED. 6000
Back Page	
Full Page (28.2x39.4)cm	AED. 7000
Half Page (28.2x19.6)cm	AED. 3500

Discounts

3 insertion (6 months)	10%
6 insertion (1 year)	20%
12 insertion (2 year)	40%

- **BOHRA'S Advertiser** reserves the right to reject any ad we deem not to be suitable.
- Full payment in advance should be made from all clients.
- For further details & payment, contact on following numbers: +971-55-6446536, +971-50-6753872
- * These are the introductory rates with limited time offer.
- * Conditions Apply * All sizes are in centimeters.